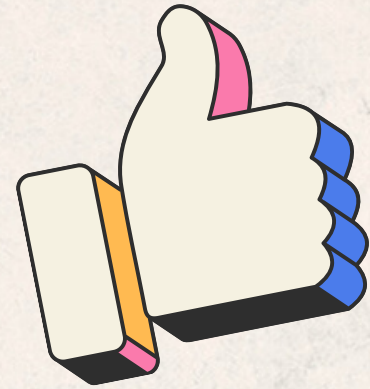
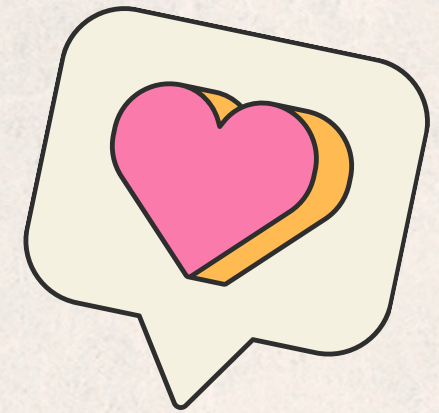


WSA GBM # 4

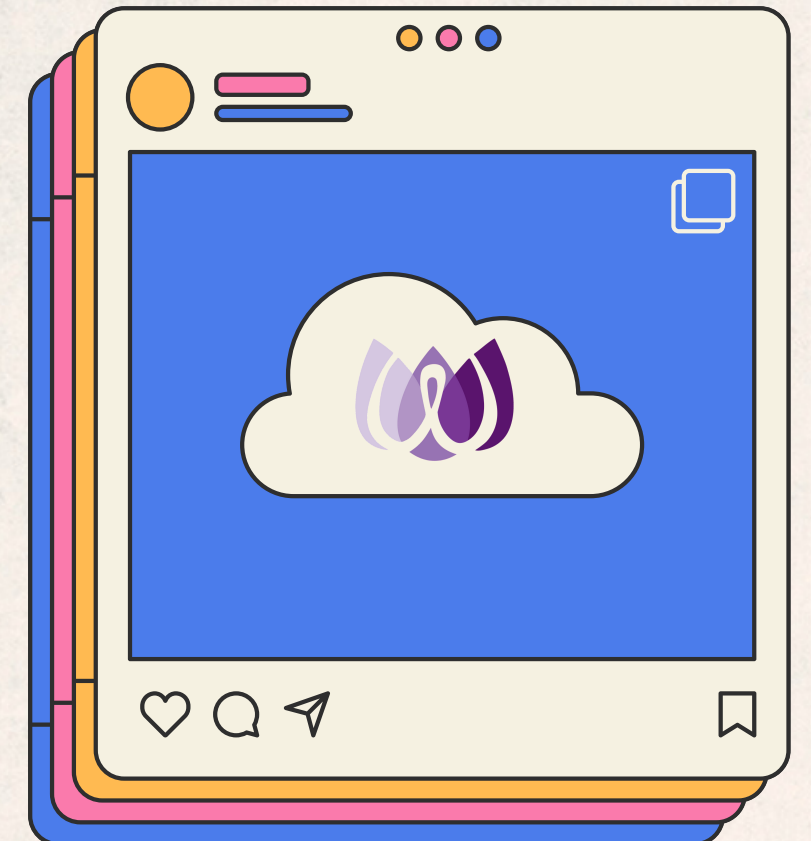
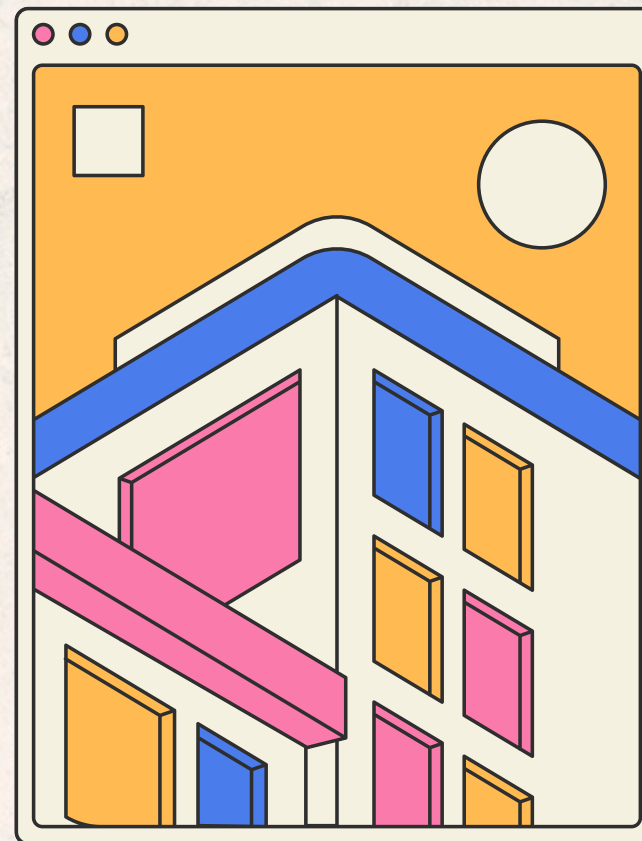
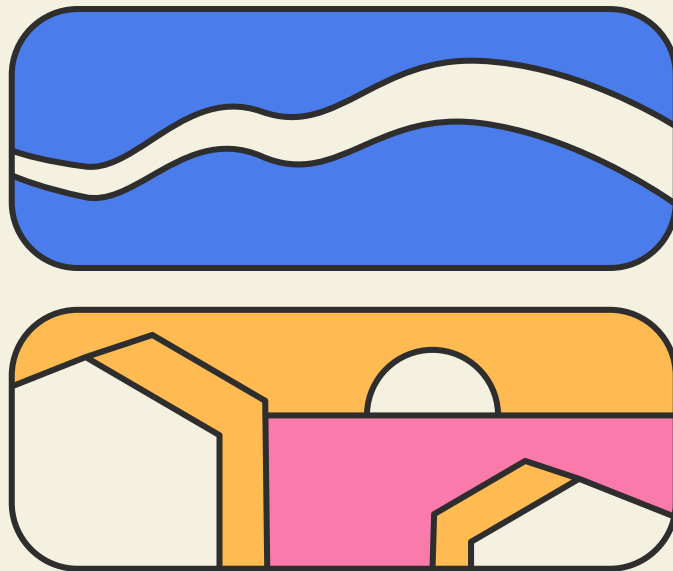
Pop Culture x



Womanhood



Scan and sign in! We are starting at 7!



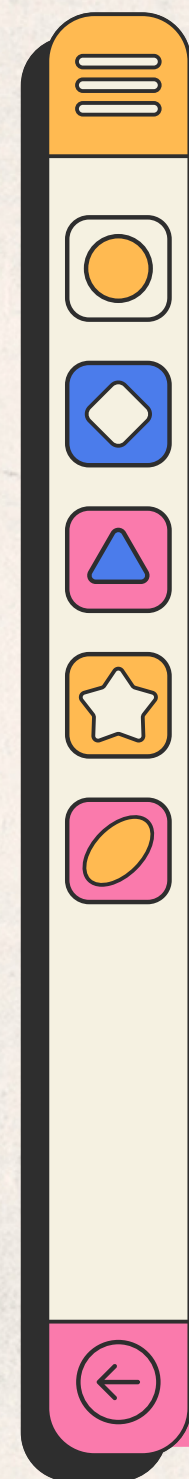
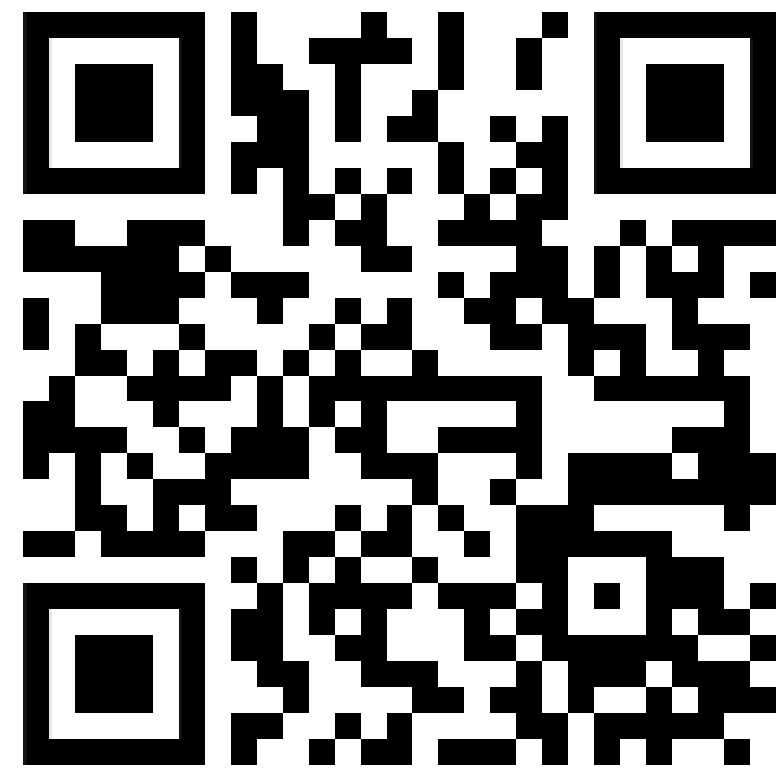


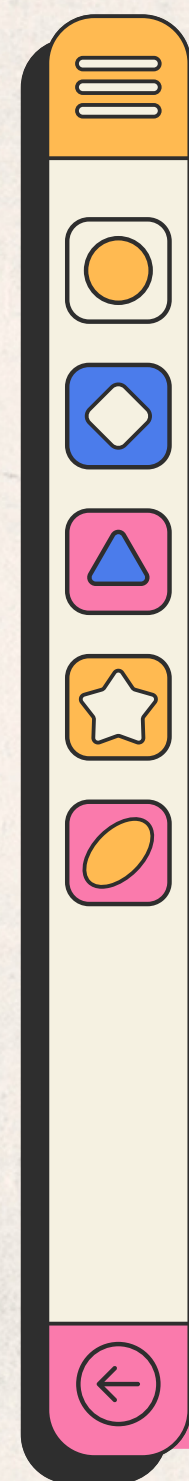
Extensions for Applications!

- Advocacy Chairs
- Women's History Month Director
- Women's History Month Event Coordinators

Headshot Fundraiser

October Service Event



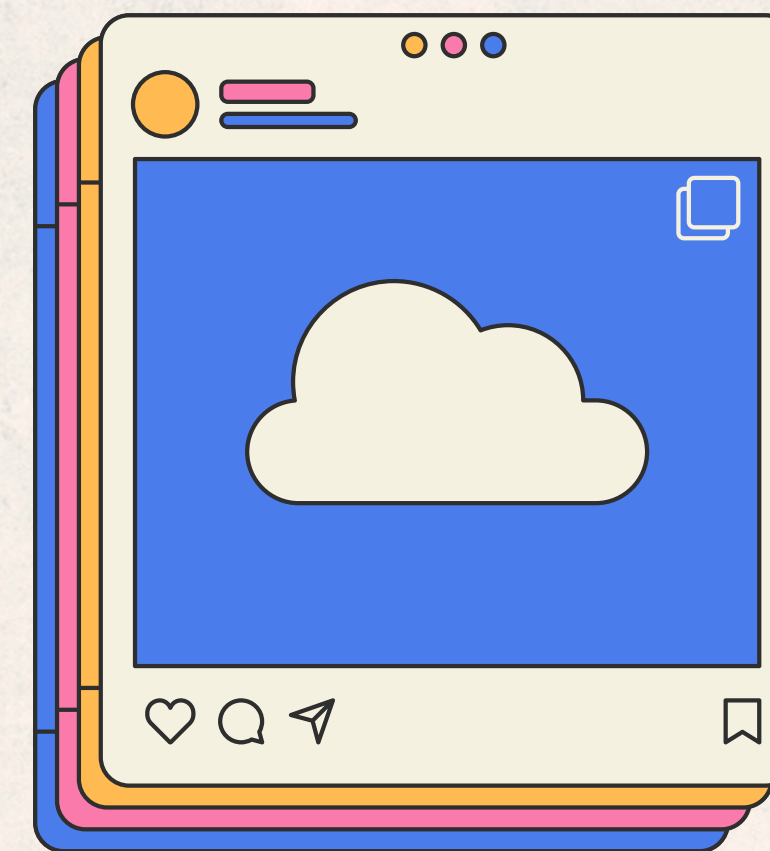
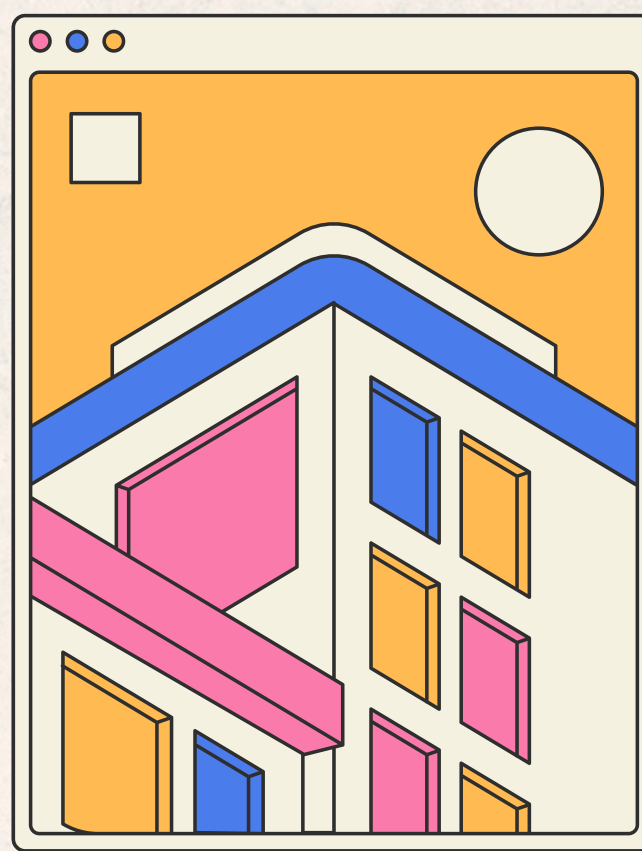
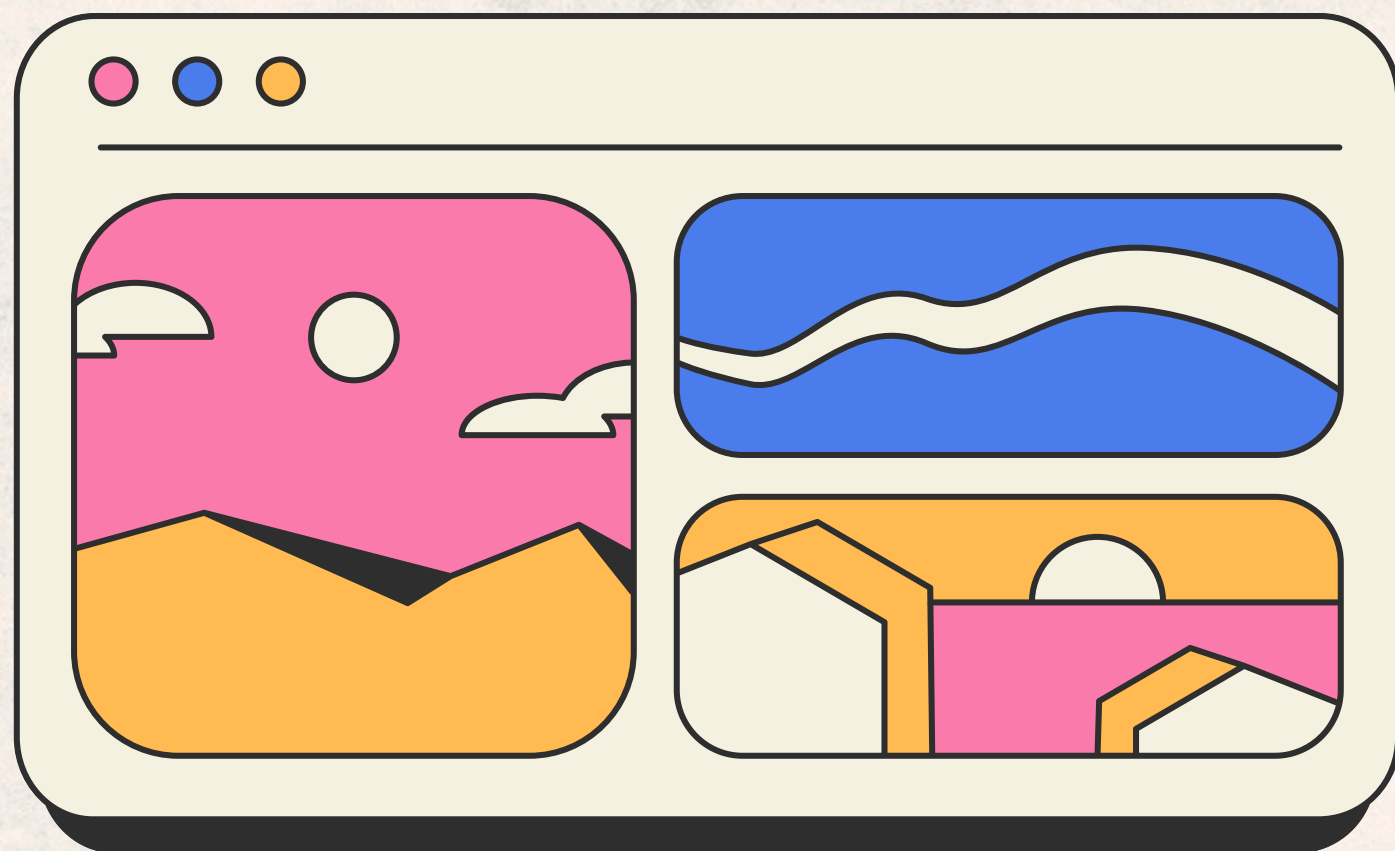
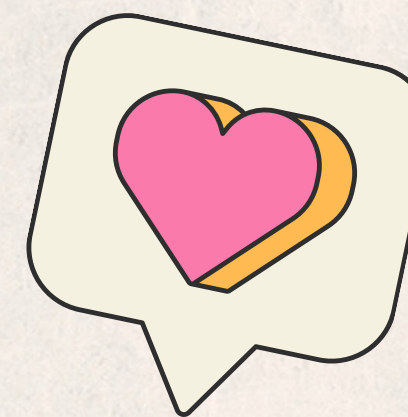
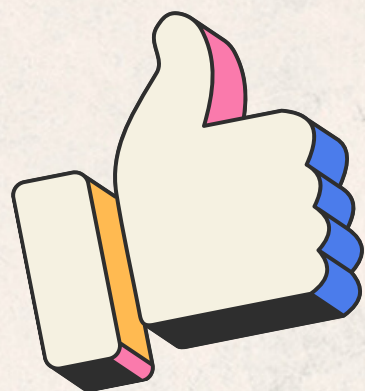


November Service Event



Topic 1:

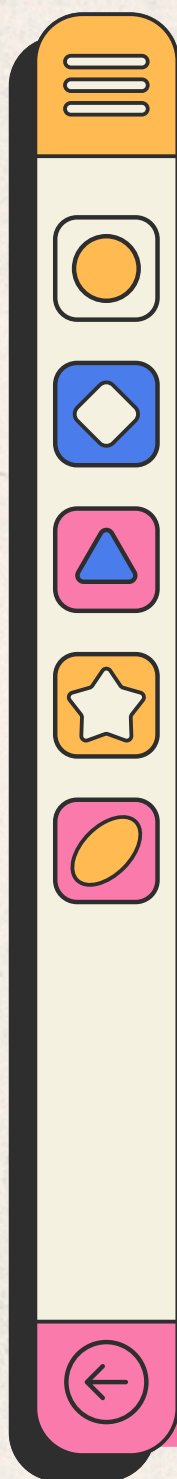
Movies





The Barbie Movie

Often applauded as a “Very high quality and very tender feminist work...the best feminist expression that can exist in the commercial environment.” (NBC) for expressing ideas such as the following:



Variety of other reactions

1. “Anti-men”
2. Not feminist enough
3. Missed the mark: Reinforcement of the gender binary (classification of gender into two distinct forms of masculine and feminine).





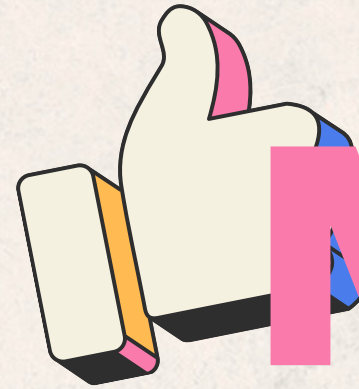
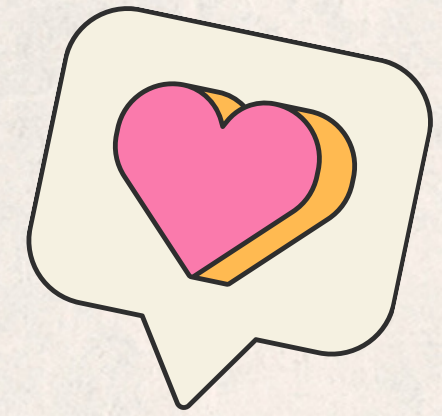
**Before we begin
our discussion
questions, we are
going to break you
all up into groups!**



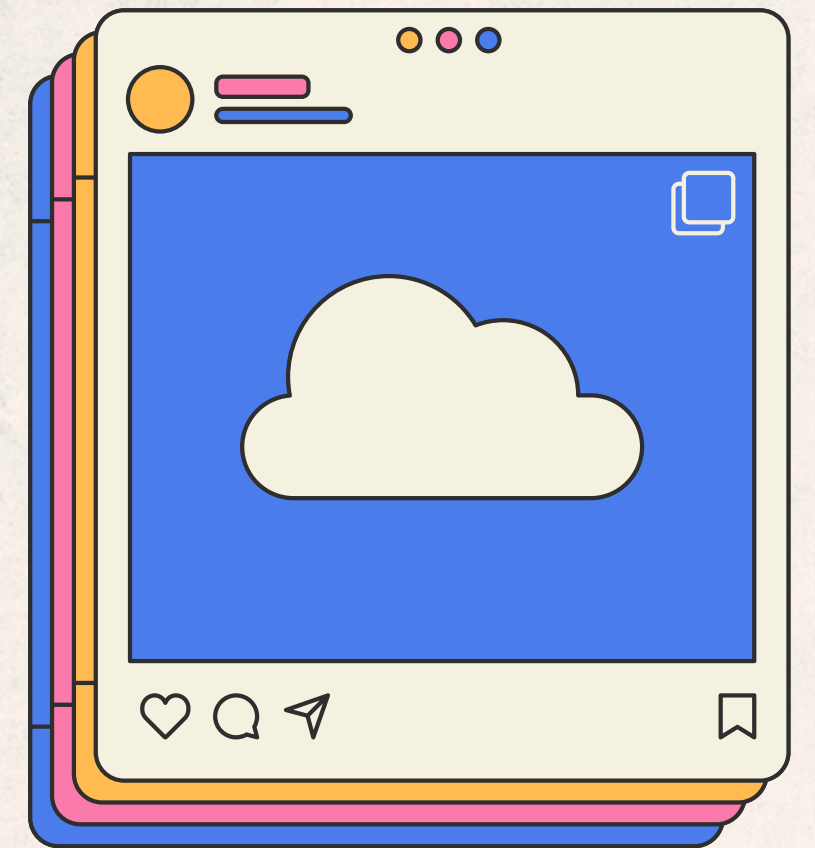
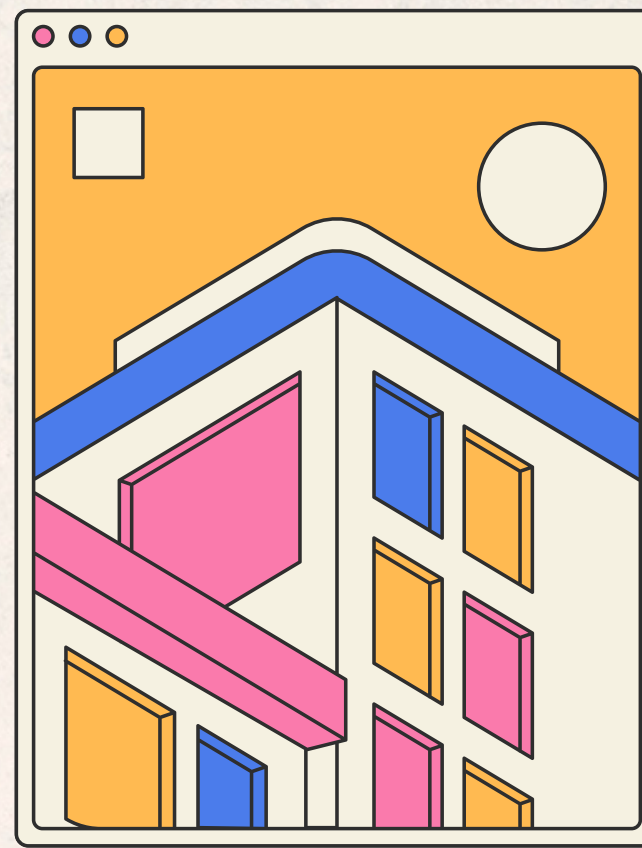
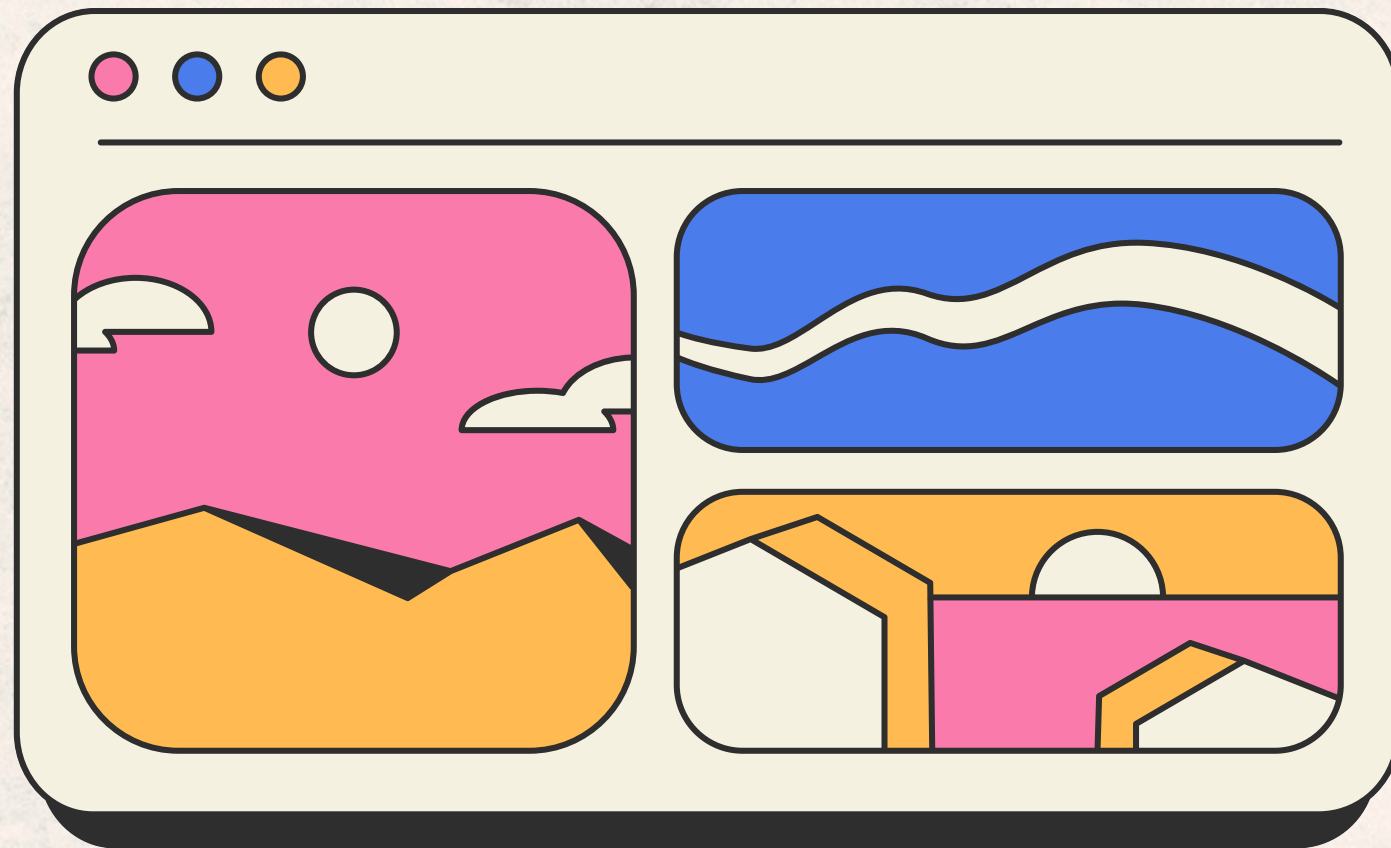
Discussion Questions

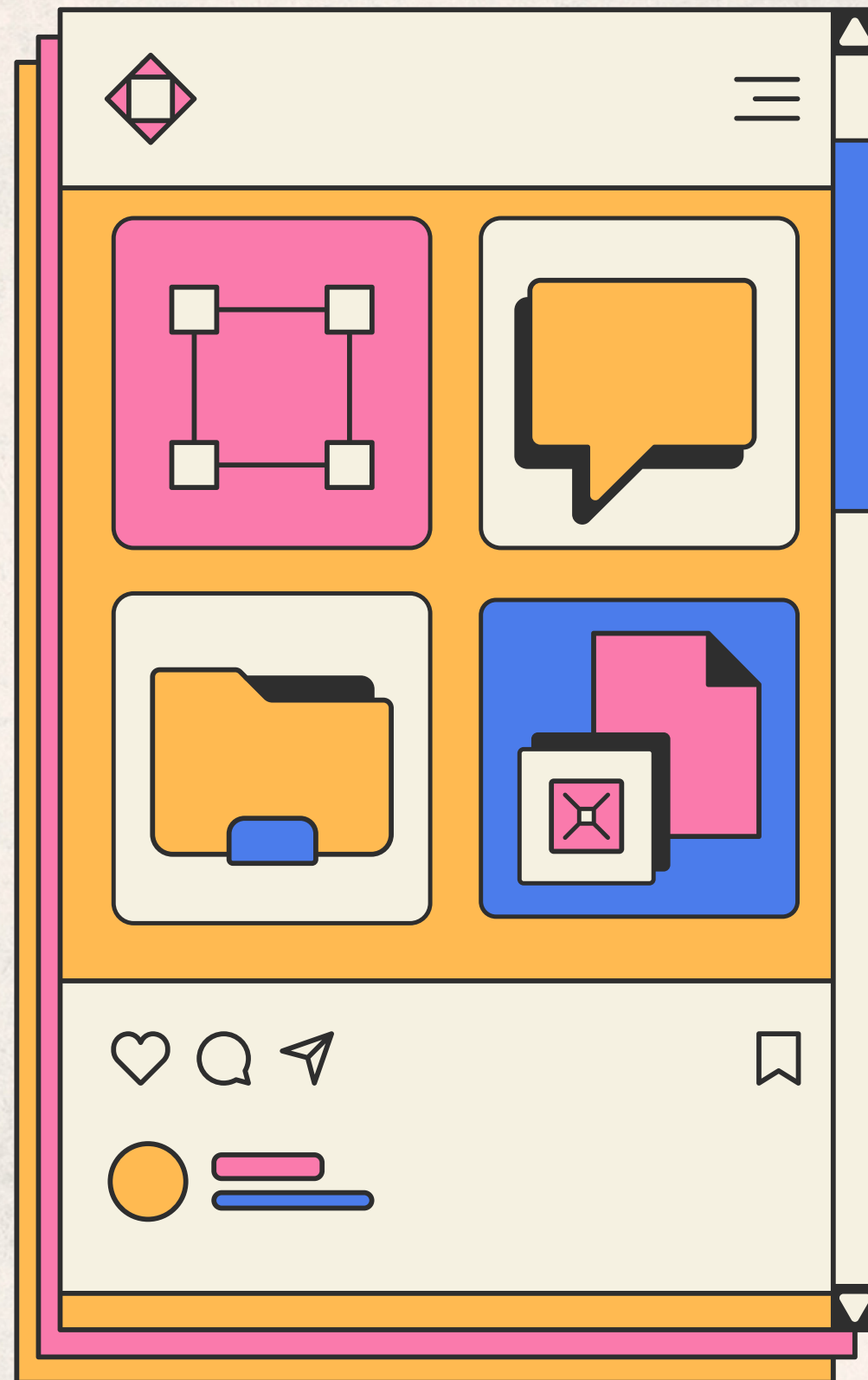
1. Is the Barbie movie as progressive and feminist as the media portrays it to be- did it really push the agenda?
2. What do the reactions to the Barbie movie tell us about society? Think about some of the backlash as well as trends the Barbie movie caused.
3. Think about some of the characters in the Barbie movie (Barbie, Ken, Allen, etc.) - what messages and ideas did these characters send to viewers?

Topic 2



Music Industry





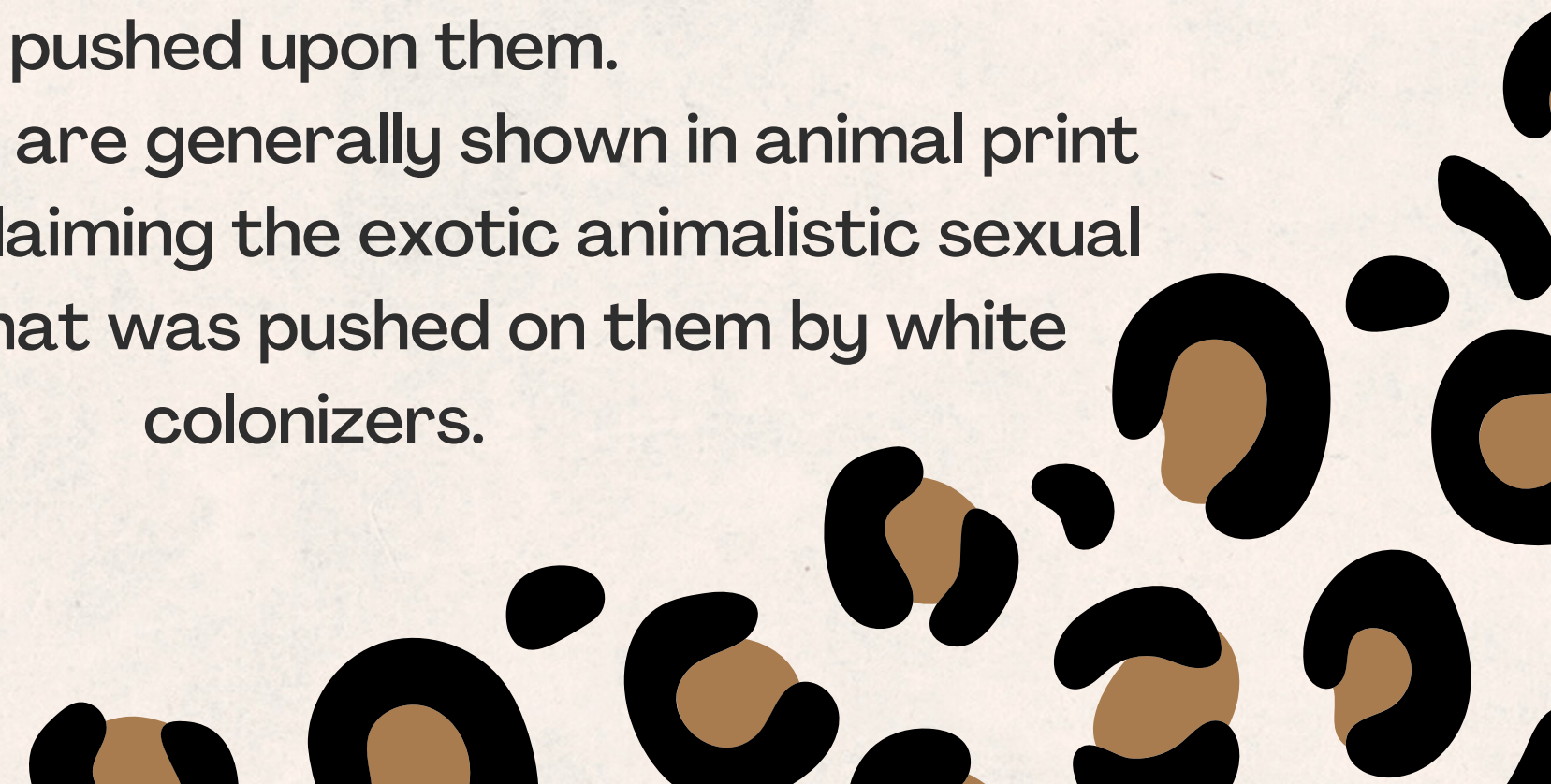
The Music Industry

To this day the Music Industry is very male dominated. A lot of female artists are sidelined and don't receive the credit they deserve.

Women are also very sexualized and objectified in the music industry and a lot of songs are extremely sexist.

Black Women in Rap

- A lot of historical stereotypes about Black women have progressed into their depiction in the rap industry today.
- Black women are often objectified and overly sexualized in the lyrics and music videos of rap music.
- Some of the stereotypes also progressed into the music that black woman wrote however they have begun to reclaim the stereotypes that have been pushed upon them.
- Female rappers are generally shown in animal print as a way of reclaiming the exotic animalistic sexual stereotype that was pushed on them by white colonizers.



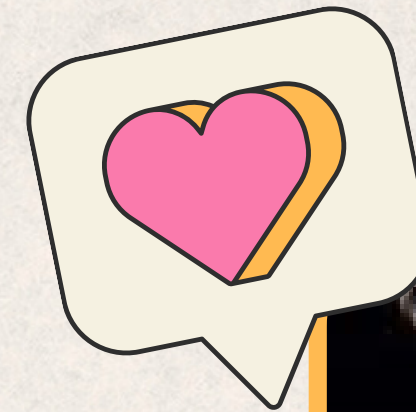
Music Videos



BLURRED LINES
(2013)



ANACONDA (2014)

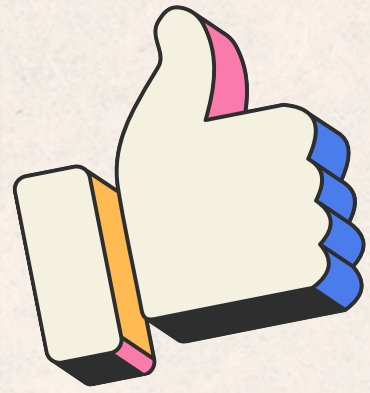


WRECKING BALL
(2013)

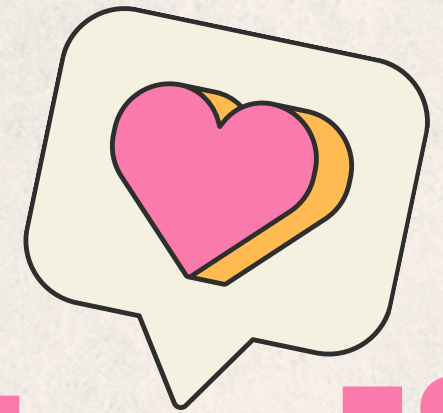


Discussion Questions

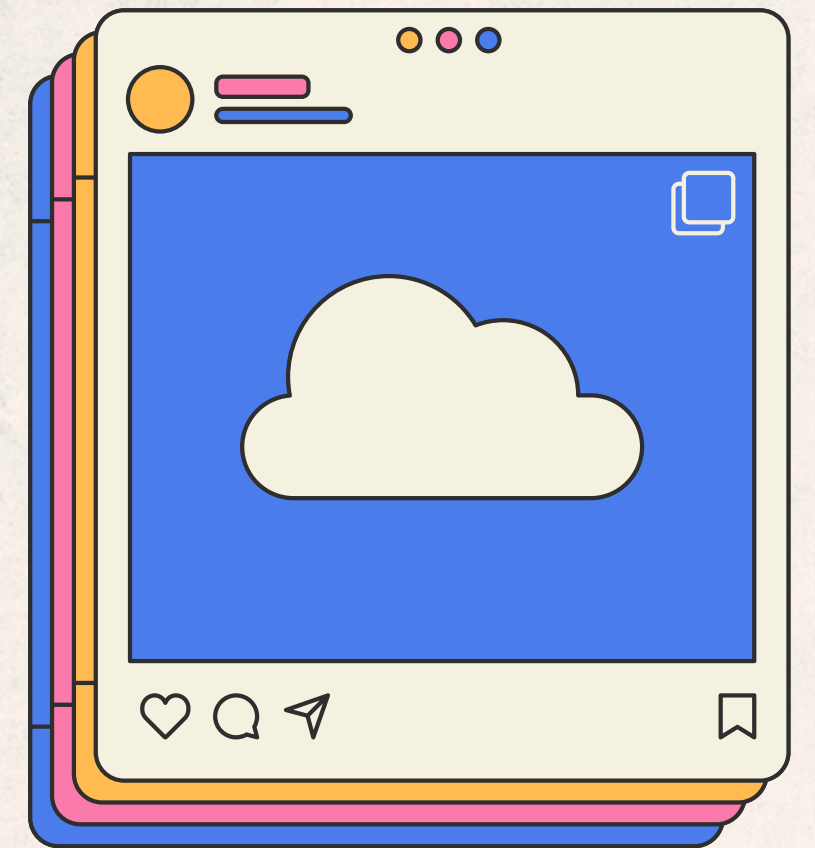
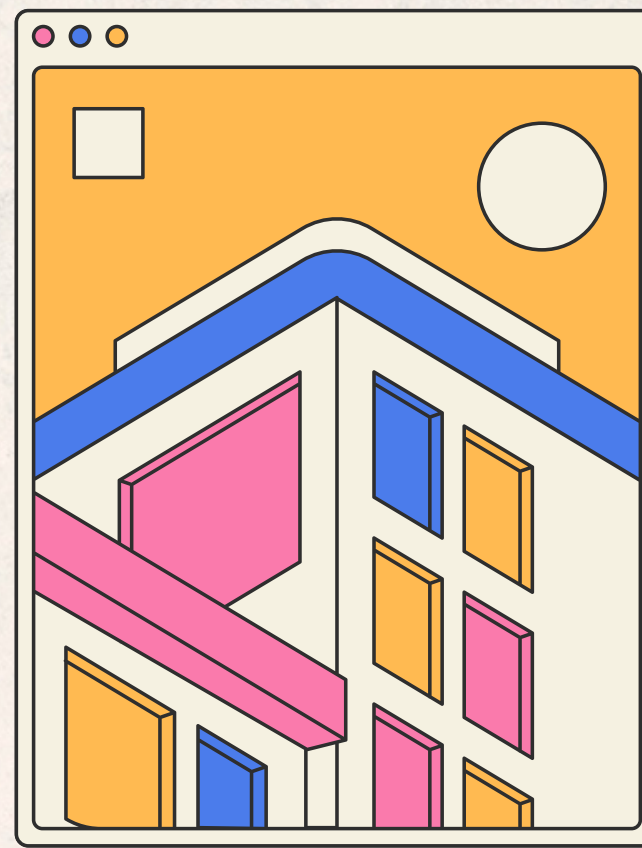
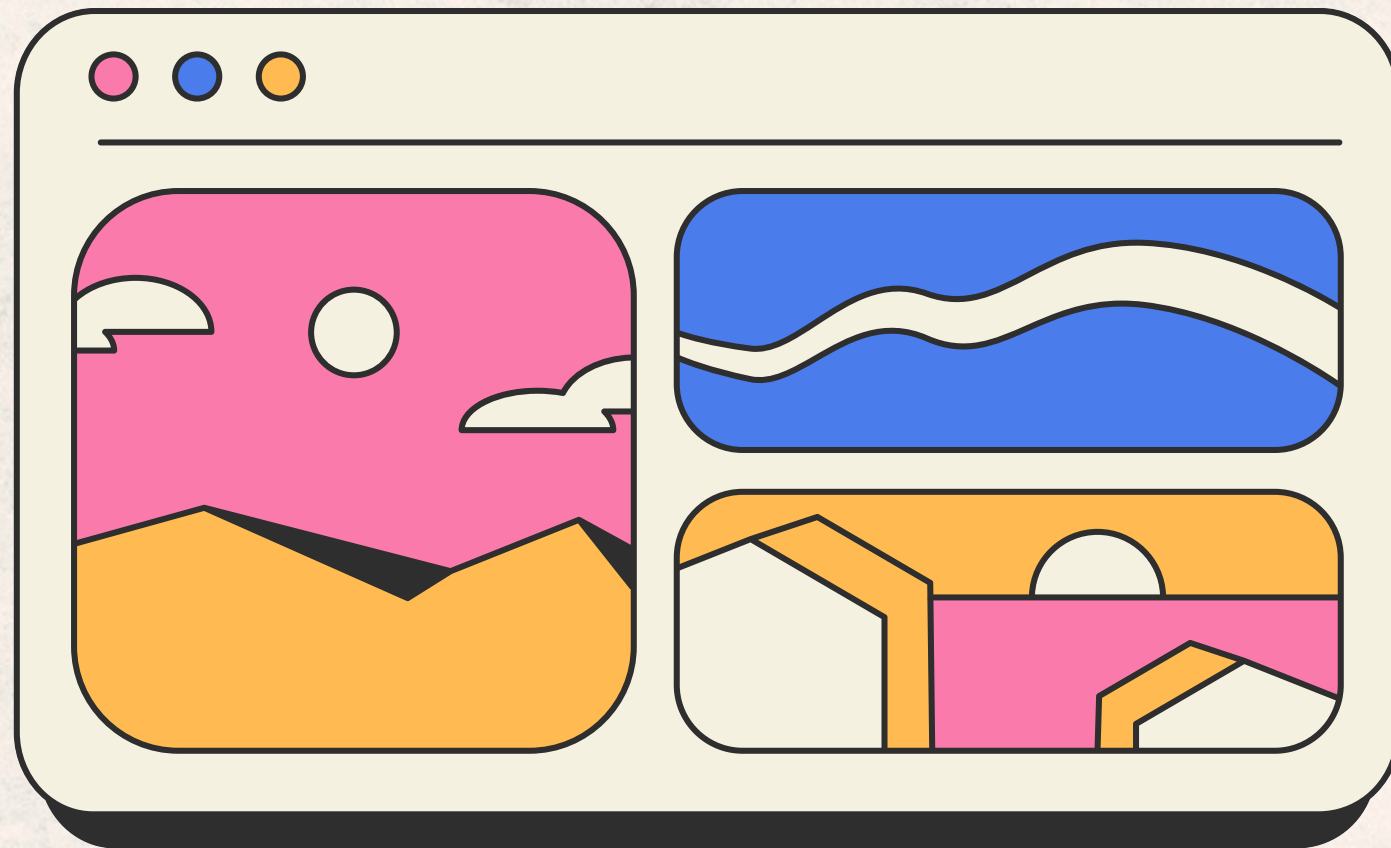
1. Whole Room: What was the general reaction to each music video/each song when they were originally released?
2. Do you think the general reaction to your song/music video was too harsh, or not harsh enough? Why do you think the media responded the way it did?
3. If these music videos/songs were released today, do you think the reactions would be different-what was your reaction when you watched it again?



Topic 3



Tik Tok & Social Media

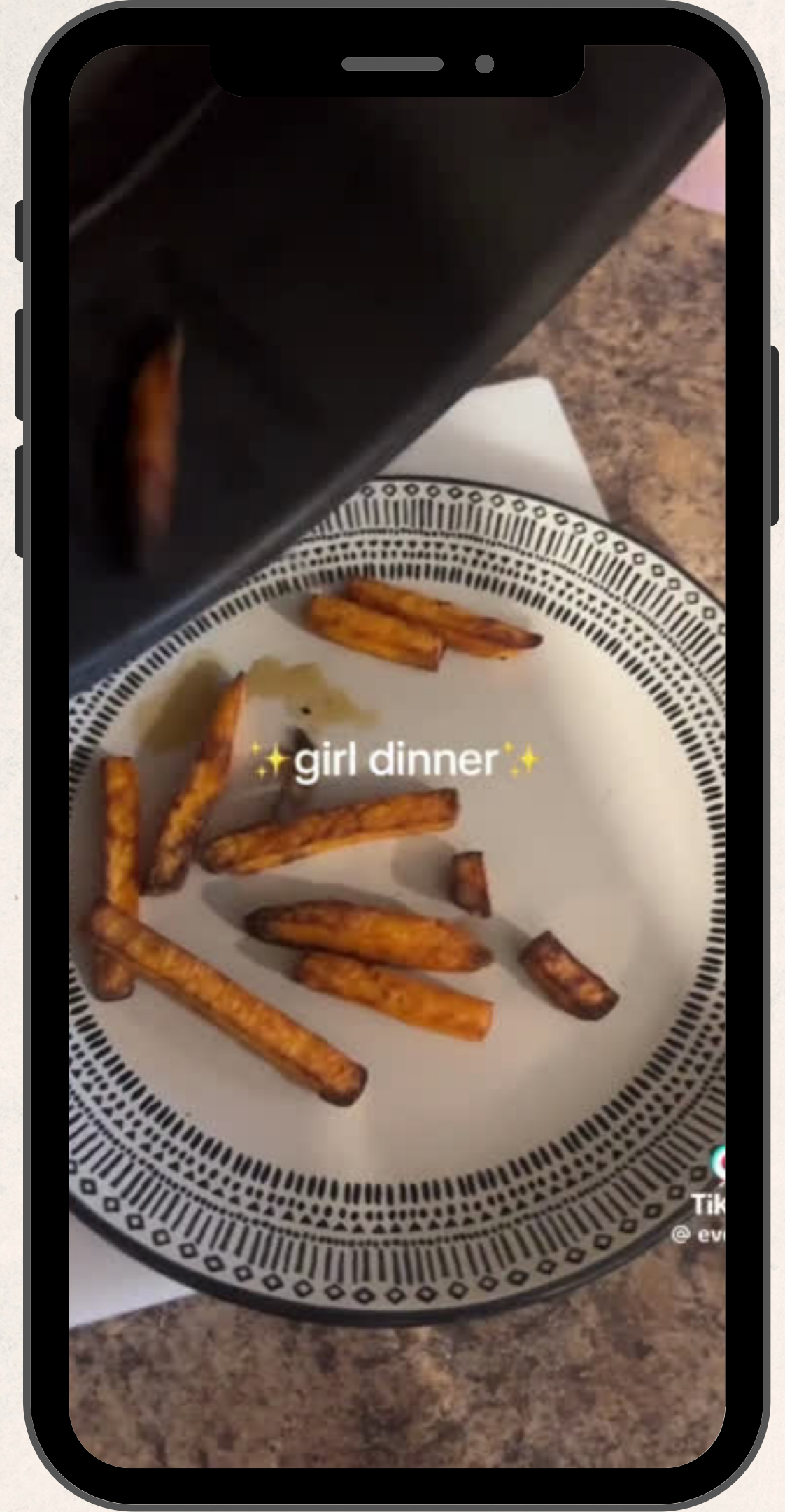


Girl Dinner

It was a cute trend to start off with, we all have those days when we don't feel like making a meal.

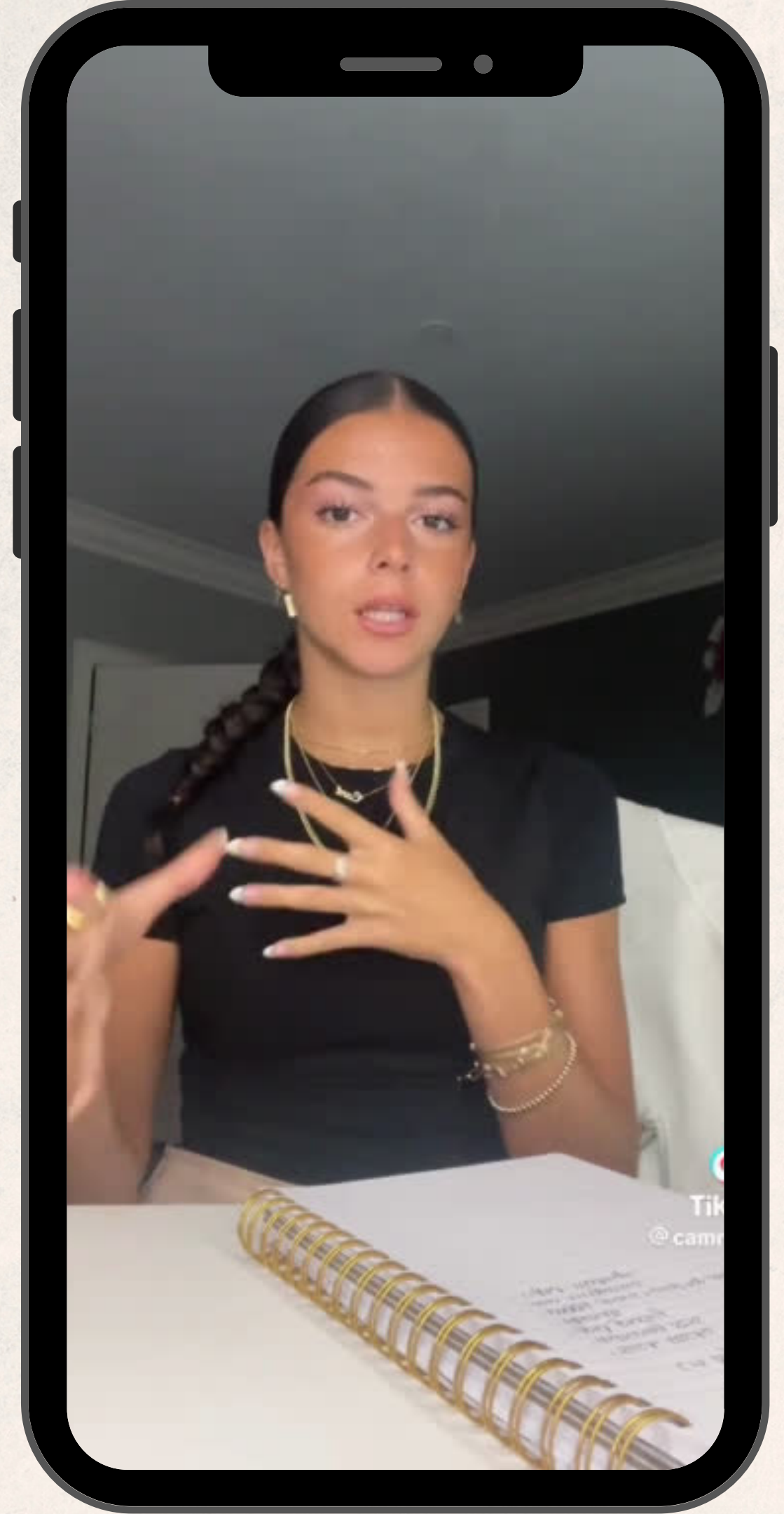
It generalizes all women. The trend and the idea behind it is glorified. It makes it seem like meals like this are okay when actually they risk a slippery slope into disordered eating.

The main problem isn't that it promotes disordered eating but that it glorifies not caring about eating nutritious food. It promotes eating whatever you want without worrying if it is good for you. "Since everyone does it, it shouldn't be a problem if I do."



“Clean Girl” Aesthetic

The styles that encompass a “clean girl” aesthetic are originally styles worn by women of color. The slicked back hairstyle, hair oils, gold hoops, matching sets, etc. are all styles that were popularized by women of color. However, when pocs presented themselves this way they were mocked or called “ghetto” for this aesthetic. Yet as white women began dressing this way, the style became the “clean girl” aesthetic.



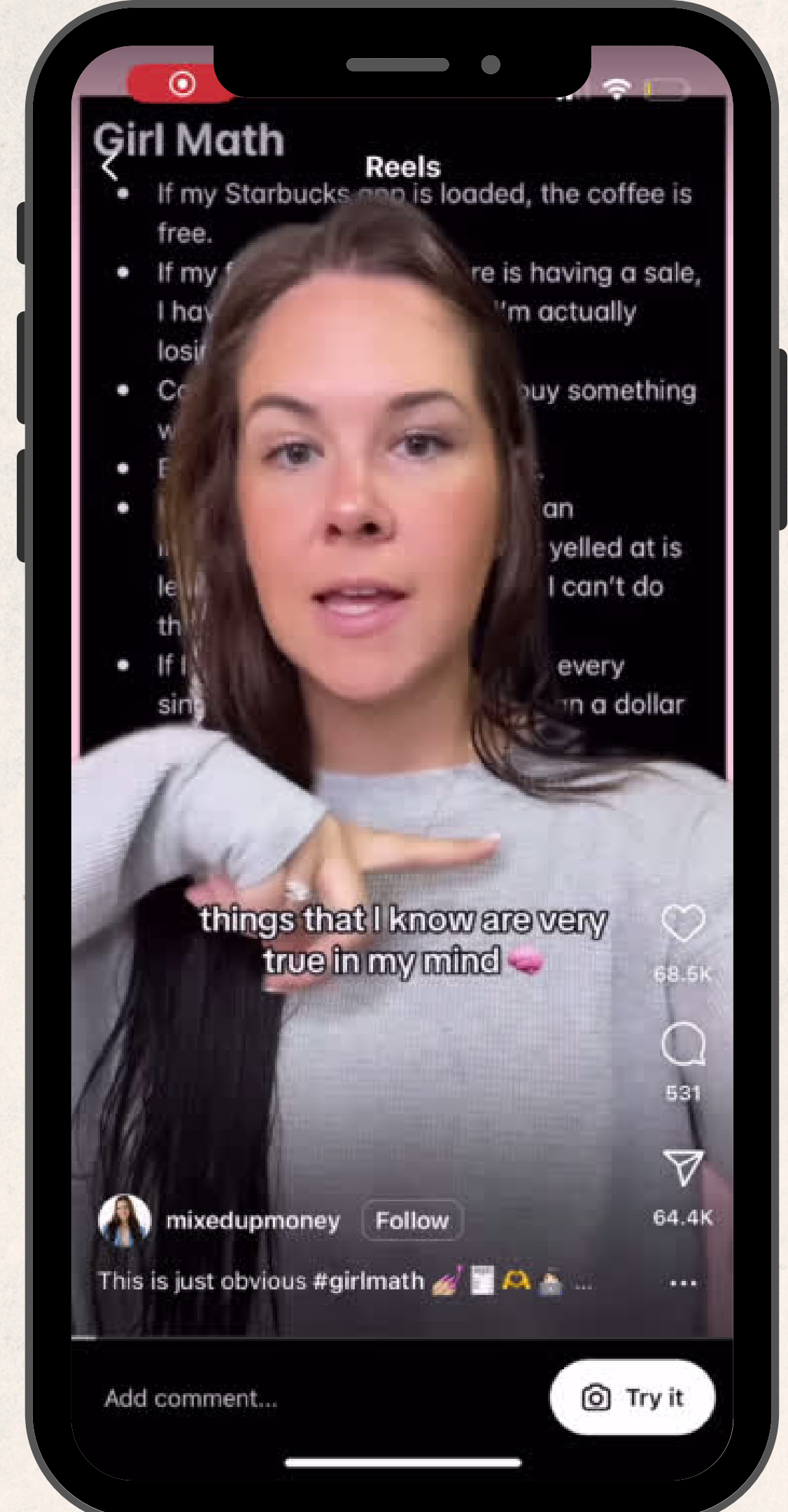
Girl Math

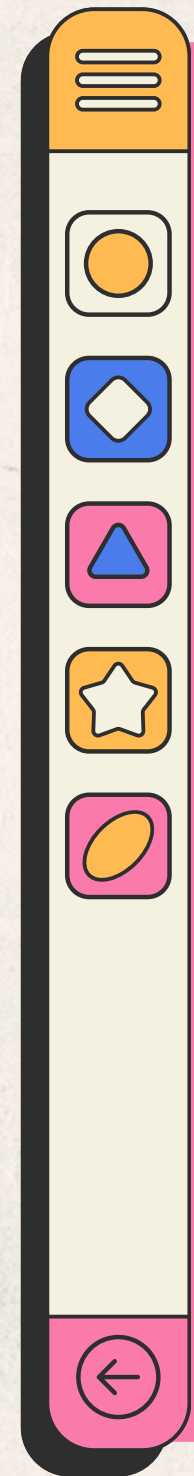
This TikTok trend shows young women explaining their spending and financial habits in a way that doesn't make any sense mathematically.

Justifies overspending and generalizes all women.

It's important to think about why this is being gendered.
Does this trend mean women aren't good with money?
Can they not be trusted to make financial decisions?

It is in a way a step back for feminism.



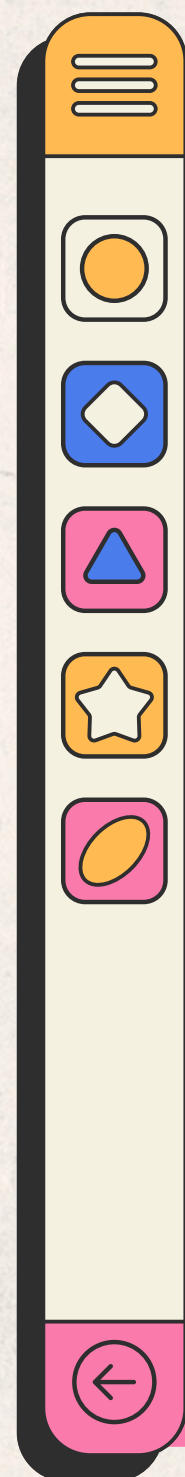


Discussion Questions

1. **Are the trends we outlined a fun joke or can they be harmful?**
2. **What are some other examples of trends that might be harmful to women/ women of color?**
3. **How do these trends and social media in general affect young girls?**



Feedback Form!



Active Member Requirements!

01

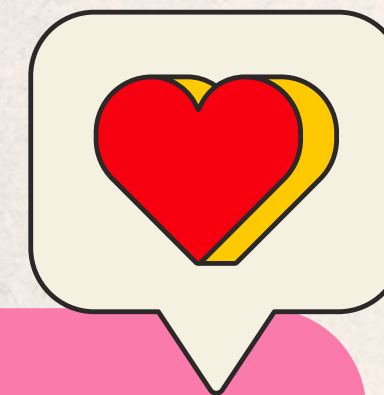
3 GBMs per semester

02

1 tabling shift per semester

03

1 mentorship event and 1 service event per semester



THANK
YOU!

