



FINANCIAL LITERACY

GBM 2

SIGN IN AND GET FOOD!



MENTORSHIP

WHY IS IT IMPORTANT?

- **Finance is an area that is in need of feminist attention.**
- **There is a huge funding gap between men and women**
- **The difference in investment rate between men and women is also very large**
 - **36% of women, 63% of men**
- **Financial literacy empowers people, especially women, to make independent decisions**
 - **Currently, 58% of women leave major financial decisions up to their male significant others, keeping them out of the decision process**

WHAT IS FINANCIAL LITERACY?

Financial literacy is the ability to understand and effectively use various financial skills, including personal financial management through budgeting, saving, and investing.

Financially literate individuals are able to navigate saving and paying for an education, buying a house, and saving for retirement, for example. They are able to better secure their futures through the growth of their savings and reduction of debt.



RECAP!

1

WHY IS IT IMPORTANT FOR US TO
KNOW ABOUT FINANCIAL LITERACY?

2

TYPES OF INVESTING

3

INVESTING TIMELINE

4

KEY RATIOS AND STOCK
INDEXES

5

HOW TO OPEN A BROKERAGE
ACCOUNT



KAHOOT!

ANY QUESTIONS BEFORE?



THANK YOU